

Publisher: Abbott

Abbott was one of the imprints used by Samuel Lowe (129-132); others were Bonnie Books, James and Jonathan (123-126), and John Martin's House (123).

1a Tale of Peter Rabbit, [nd]

Author:

Illustrator:

[in red and black] [black] THE [red] TALE / [black] OF / [red] PETER / RABBIT / [colour illus of Peter running] / [black] ABBOTT PUBLISHING CO., KENOSHA, WIS. / PRINTED IN U.S.A.

[1]-10 Tale of Peter Rabbit; 11-24 The Three Little Pigs

25.3 x 12.6 cm; pp 3/4, 9/10, 15/16, and 21/22: 16.6 x 12.6 cm; pp 5-8, and 17-20: 11.3 x 12.6 cm

Two separate (ie without a spine) colour printed paper-covered boards; front: 755 / PETER / RABBIT / STORY / BOOK / ABBOTT PUBLISHING CO. / Kenosha, Wisconsin / LITHO IN U.S.A., back: PETER / RABBIT / STORY / BOOK / 1060. Pages and boards held together with two blue plastic clips, each with four teeth:

Location: Y

1b As 1a but without 1060 on back cover

Location: NS

2 Tale of Peter Rabbit Story Paint Book, [nd]

Author: Potter, Beatrix

Illustrator:

THE TALE / OF / PETER / RABBIT / Printed in U.S.A. / TO COLOR [triangle ornament] / [triangle ornament] TO READ

27.5 x 21.0 cm

Colour printed card covers; front: The / TALE of / PETER / RABBIT / [4 illus of Peter] / STORY PAINT BOOK / [4 illus of Peter] / ABBOTT PUBLISHING CO. / Kenosha, Wisconsin; back as front but without publisher details. Wire sewn

Abbott

Notes: This copy is incomplete. Besides Tale of Peter Rabbit, with Potter's words, the book also contains The Broomstick Adventure, and The Surprise at the Picnic.

Location: S

Publisher: Abbott [?]

3 Peter Rabbit, [nd]

Author: Potter, Beatrix, continued by an unknown author

Illustrator:

[no tp; from front cover] Peter / Rabbit / [illus of Peter in a wheelbarrow]

[text begins inside front and ends inside back cover] [then] [1-12]

13.5 x 19.4 cm

Colour printed paper covers; front as above; back: [illus of a rabbit sitting on a stool].

Wire sewn

Notes: No publisher mentioned

Location: S

Publisher: A.G.C.C.

4 Peter Rabbit Hopes You Will Soon Get Well, 1949

Author:

Illustrator:

[One sheet of paper folded twice to make a get-well-soon card and one sheet of paper folded once containing the story of The Tale of Peter Rabbit] [get-well-soon card]

[printed on one side of the sheet, front] [red] PETER RABBIT / [black] hopes you

will soon / [red] GET WELL; [2] [coloured illus of a rabbit behind a fence with a

sign: GARDEN / KEEP OUT; [3] [illus of vegetables] [cap A in red] A[black]nd all

the little Rabbits / Are sorry you are sick / They join me now / in hoping / That you'll

get better / [red] QUICK! / [illus of 2 carrots with signs] GET / WELL / SOON [4]

[coloured illus of a rabbit eating a carrot] / 563 / MADE IN U.S.A.

[The Tale of Peter Rabbit] [1-4] text and illus; [foot of p 4] 563 / COPR. A.G.C.C.

1949 / MADE IN U.S.A.

[card] 14.8 x 12.2 cm; [Tale of Peter Rabbit] 14.3 x 11.8 cm

Notes: All contained in an envelope

Location: Y

Publisher: Altemus

The company developed from a book-binding business founded in 1790 in Philadelphia by Joseph T. Altemus. Bookbinding always remained an important activity and when the ownership had passed to Henry Altemus in 1842 the firm also began to publish. Henry Altemus died in 1853 when Henry, Jr., was only twenty years old. Following his father's death Henry inherited the business which he ran successfully for many years. In the 1880s the firm published reprints of bibles and in 1889 they began to publish more general, standard titles, often in elaborate bindings. The business incorporated in 1900 to become Henry Altemus Company and at the same time Henry's two sons, Henry Jnr and Howard Eyre, joined the firm. The publishing side of the business gradually expanded and soon it was the main source of income, especially books for children. By 1874 their offices were at 806 Market Street; at 507, 509, 511 and 513, Cherry Street, by 1884; and in 1913 they moved to 1326 Vine Street where they remained until the company ceased trading in 1936. (Sternick and *DLB* do not agree on the details of these changes of address).

Platt and Munk (**162-189**) reprinted many Altemus titles after 1936.

Altemus is important because in 1904 they published the very first of all the unauthorized American editions of Beatrix Potter stories, *The Tale of Peter Rabbit* (**26a**).

Cary Sternick *The Henry Altemus Company: a History and Pictorial Bibliography*, Texas, 2005

DLB 49

Altemus

5a How Peter Rabbit went to Sea, 1917

Author: Graham, Duff

Illustrator:

ALTEMUS' / WEE BOOKS FOR WEE FOLKS / [double rules] / How Peter Rabbit / Went to Sea / BY / DUFF GRAHAM / [short rule] / Twenty-nine Illustrations / [short rule] / PHILADELPHIA / HENRY ALTEMUS COMPANY

[1] blank; [2] frontis; [3] tp; [4] COPYRIGHT, 1917 / BY HOWARD E. ALTEMUS; 5-61 text; [62] The End printed in black and blue / Publisher's Note – The further adventures of Peter Rabbit are told in "Peter Rabbit at the Farm"; [63] ad for Altemus' Peter Rabbit Series, 4 titles; [64] ads for Wee Books for Wee Folks, 8 titles
13.7 x 10.2 cm

Brown paper-covered boards on red cloth spine; illus of Peter (not taken from this book) pasted to front cover; line drawing blocked in gold on front cover, and HOW / PETER RABBIT / WENT TO SEA; spine HOW PETER RABBIT WENT TO SEA.
Plain eps. Wire sewn

Notes: Y reported: also seen another copy with 8 Peter Rabbit and 15 Wee Books in the ads; and eps with characters holding hands in circle; T: the illus on the front cover also appears on the front cover of The Peter Rabbit Story Book and in the text before How Peter Rabbit went to Sea.

Location: Y

5b As 5a except:

... 5-61 text; 62 The End printed in blue and black; 63-64 ads for Altemus books.
Blue paper-covered boards on red cloth spine ...

Location: G

5c As 5b except:

... [3] tp; 4 copyright; 5-61 text; 62 The End; 63 ad for Peter Rabbit Series, 4 titles; 64 ad for Wee Books for Wee Folks, 14 titles.
Blue paper-covered boards on red cloth spine ... dw

Location: Y