

Logo Contest Winning Design

OAK
KNOLL



After much deliberation, we have selected a winner for the Oak Knoll Logo Contest. Congratulations to Jürgen Huber of Berlin! As the contest winner, he will receive a \$500 credit toward his selection of books from Oak Knoll.

Mr. Huber included in his proposal an explanation of his design: "The oak stands for strength and dependency, and its branches show the variety of your products. Their net structure also shows the relation to the Internet." We felt that the design paid homage to the block printing tradition.

We received hundreds of excellent designs from 42 participants in at least nine countries, including the Czech Republic, Australia, Sweden, Greece and Austria. Because of the number of well-designed logos submitted to the contest, we decided to award a \$50 honorable mention prize to eight additional designers. Visit www.oakknoll.com/honorable_mention.php to view these designs.



Thank you to all who participated for the effort you invested in your designs.



About the winner

A native of Regensburg in Bavaria, Jürgen Huber studied communication design at the University of Essen before moving to Berlin to work for MetaDesign as a director of type-face and logo development. Two and a half years ago, he left the company after being appointed to a professorship in typography at FHTW, a University of Applied Sciences in Berlin.

Contact the winner at
juergenhuber@snafu.de

Contest Entries

- 42 participants
- Nine countries represented
- Hundreds of entries
- Eight honorable mentions
- One contest winner!

Honorable Mention

Alexander Atkins	David Ogle
Bill Spiers	David Cígler
Brett DeBoer	Keith Bollmer
Brian Boyce	Ned Bustard



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